

JEFFREY GABONI

WEB DEVELOPER · WEB DEVELOPMENT PROJECT MANAGER · TECHNICAL SEO MANAGER · AI INTEGRATION SPECIALIST

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SUMMARY

Full-stack web developer and technical leader with **15+ years of experience** in web development, project management, and technical SEO (**4+ years specialized**). Led a team of **5 developers** and managed development and optimization across **20+ websites**. Strong background in **PHP, Next.js, React, Node.js, Tailwind CSS, Ruby, JAMstack, and WordPress**, plus hands-on experience building **AI-powered applications and automation**.

CORE SKILLS

Languages & Frameworks: PHP · JavaScript · Ruby · Next.js · React · Node.js · Tailwind CSS

Web Development: Full-Stack · Frontend & Backend · Responsive Design · API Integration · Database-Driven Apps · WordPress · JAMstack · SaaS

Technical SEO: Audits · Website Architecture · Crawlability & Indexation · Core Web Vitals · Page Speed · Structured Data / Schema · Internal Linking · Migrations

AI & Automation: AI API Integration · AI-Powered Apps & SaaS · Workflow & Business Process Automation · AI Content Generation · AI-Assisted Development

Leadership: Team Leadership · Developer Management · Project Planning · Workflow Management · Quality Control · Stakeholder Communication

EXPERIENCE

Technical SEO Lead & Web Development Lead — JNA Dealer Program

June 2020 – May 2026

- Led technical SEO and web development across **20+ websites**, driving performance, search visibility, scalability, and user experience.
- Managed a team of **5 web developers** — assigning tasks, setting priorities, reviewing work, and delivering projects on time and to spec.
- Oversaw the full development lifecycle: planning, requirements, development, testing, deployment, maintenance, and optimization.
- Led technical SEO initiatives improving crawlability, indexation, site architecture, internal linking, metadata, and Core Web Vitals.
- Translated SEO strategy into actionable development tasks and resolved technical SEO issues hands-on.
- Supported website migrations, redesigns, and ongoing optimization while maintaining consistent quality across web properties.
- Introduced modern development practices, AI tools, and automation into development and business workflows.

Lead Web Developer — Web Dev Plus

2009 – March 2020

- Led web development projects from planning and requirements through development, testing, deployment, and maintenance.
- Designed and built custom websites and web applications across frontend and backend environments.

- Built and maintained dynamic, database-driven web applications with responsive, user-friendly interfaces.
- Applied SEO best practices during development and managed multiple projects while maintaining timelines and quality.
- Provided technical support and guidance throughout the development and deployment lifecycle.

Freelance Web Developer — Self-Employed

2011 – Present

- Build and maintain custom websites and web applications using **PHP, React, Next.js, Node.js, Tailwind CSS, WordPress, and JAMstack**.
- Develop AI-powered web applications and digital products that automate complex or repetitive workflows.
- Integrate APIs, third-party services, automation tools, and AI technologies; apply technical SEO throughout.
- Manage projects independently from requirements through deployment and maintenance.

SELECTED PROJECTS

- **ShortVideos.to** — AI-powered clipping tool that finds the most engaging moments in any YouTube video and renders them as vertical short-form videos with auto captions. (*AI, video processing, automation*) — <https://shortvideos.to>
- **Avvio.site** — AI website builder for local businesses: paste a Google Maps link and it auto-generates a publish-ready site from the business's photos, reviews, and info. (*AI, SaaS, automated content generation*) — <https://avvio.site>
- **VerifyRemote.xyz** — Remote employer verification platform combining trust scores, verified ownership, community reviews, and scam reports to help job seekers vet remote employers. (*trust & reputation, data-driven profiles*) — <https://www.verifyremote.xyz>

HIGHLIGHTS

- **15+ years** in web development; **4+ years** specialized in technical SEO leadership.
- Led **5 developers**; managed development and optimization across **20+ websites**.
- Bridges **web development, technical SEO, project management, and AI integration**.
- Built AI-powered products spanning video processing, website generation, SaaS, and employer verification.

References available upon request.